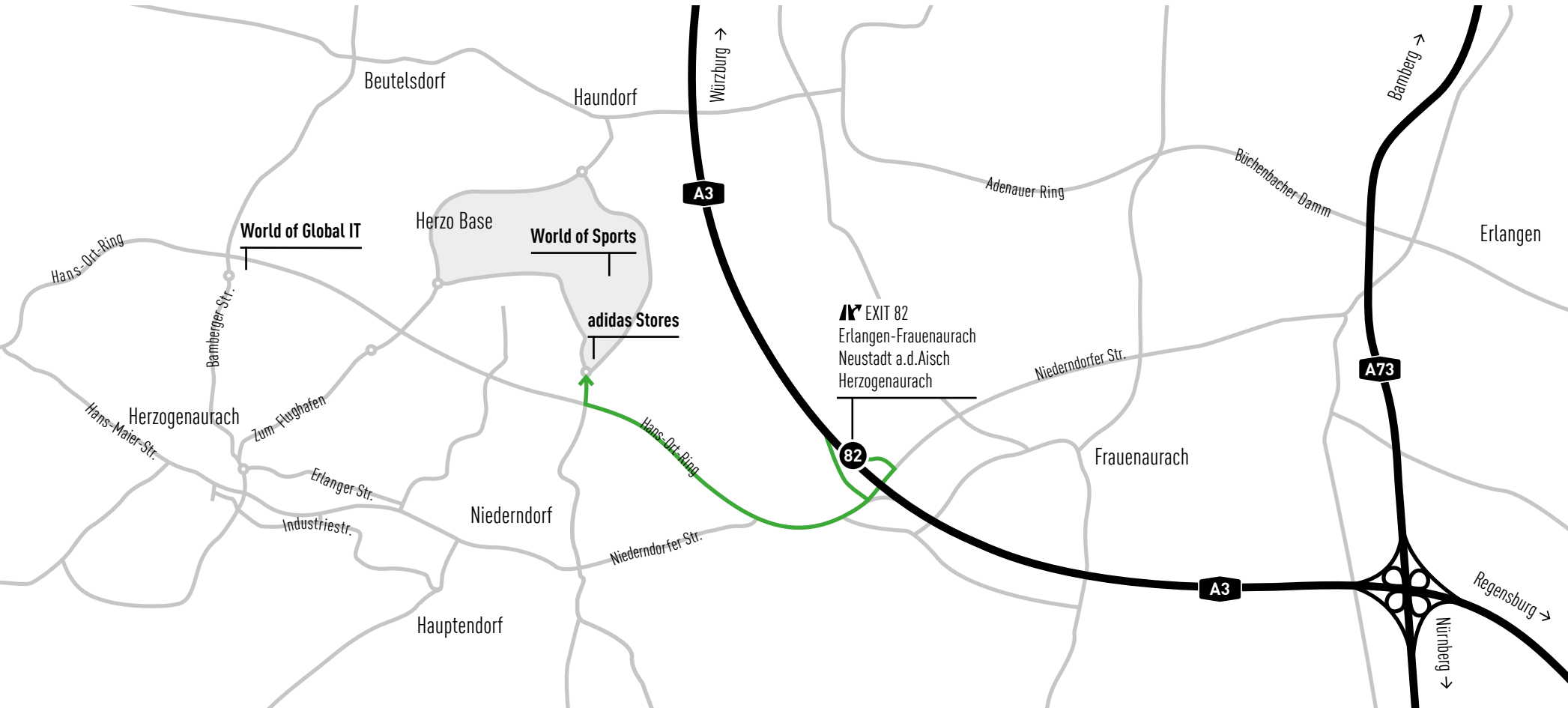


DIRECTIONS
ADIDAS WORLD OF SPORTS
ANFAHRTSPLAN
ADIDAS WORLD OF SPORTS



VISITOR PARKING
WORLD OF SPORTS
BESUCHERPARKPLATZ
WORLD OF SPORTS

Map WoS

Main Entrance
World of Sports (WoS)
adidas AG Headquarters
ARENA*
 Adi-Dassler-Str. 1
 91074 Herzogenaurach

Parking ARENA
 Adi-Dassler-Str. 4
 91074 Herzogenaurach

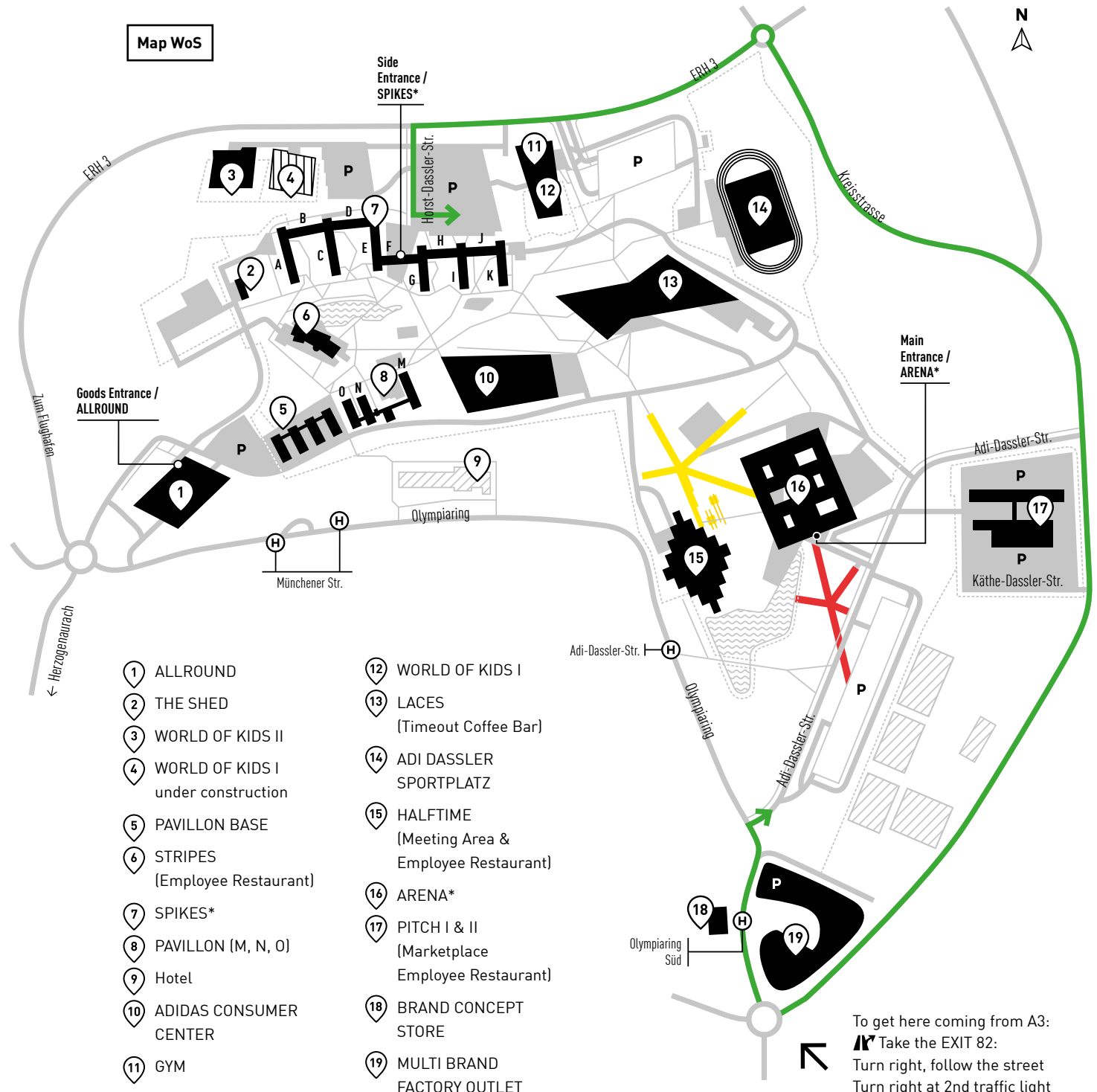
Side Entrance
World of Sports (WoS)
adidas SPIKES*
 Horst-Dassler-Str. 1
 91074 Herzogenaurach

Parking Area
 Horst-Dassler-Str. 1
 91074 Herzogenaurach

***PLEASE NOTE:**

With the opening of the adidas ARENA building the "Adi-Dassler-Str." has been moved to the new main entrance. Please watch out for the correct street/entrance and make sure your navigational system is updated.

	Building		Lake
	Building under construction		Street
	Parking Area		Side walk
	Main Entrance		Fence
	Entrance/Exit		Directions
			Visitor Parking



- 1 ALLROUND
- 2 THE SHED
- 3 WORLD OF KIDS II
- 4 WORLD OF KIDS I under construction
- 5 PAVILLON BASE
- 6 STRIPES (Employee Restaurant)
- 7 SPIKES*
- 8 PAVILLON (M, N, O)
- 9 Hotel
- 10 ADIDAS CONSUMER CENTER
- 11 GYM
- 12 WORLD OF KIDS I
- 13 LACES (Timeout Coffee Bar)
- 14 ADI DASSLER SPORTPLATZ
- 15 HALFTIME (Meeting Area & Employee Restaurant)
- 16 ARENA*
- 17 PITCH I & II (Marketplace Employee Restaurant)
- 18 BRAND CONCEPT STORE
- 19 MULTI BRAND FACTORY OUTLET

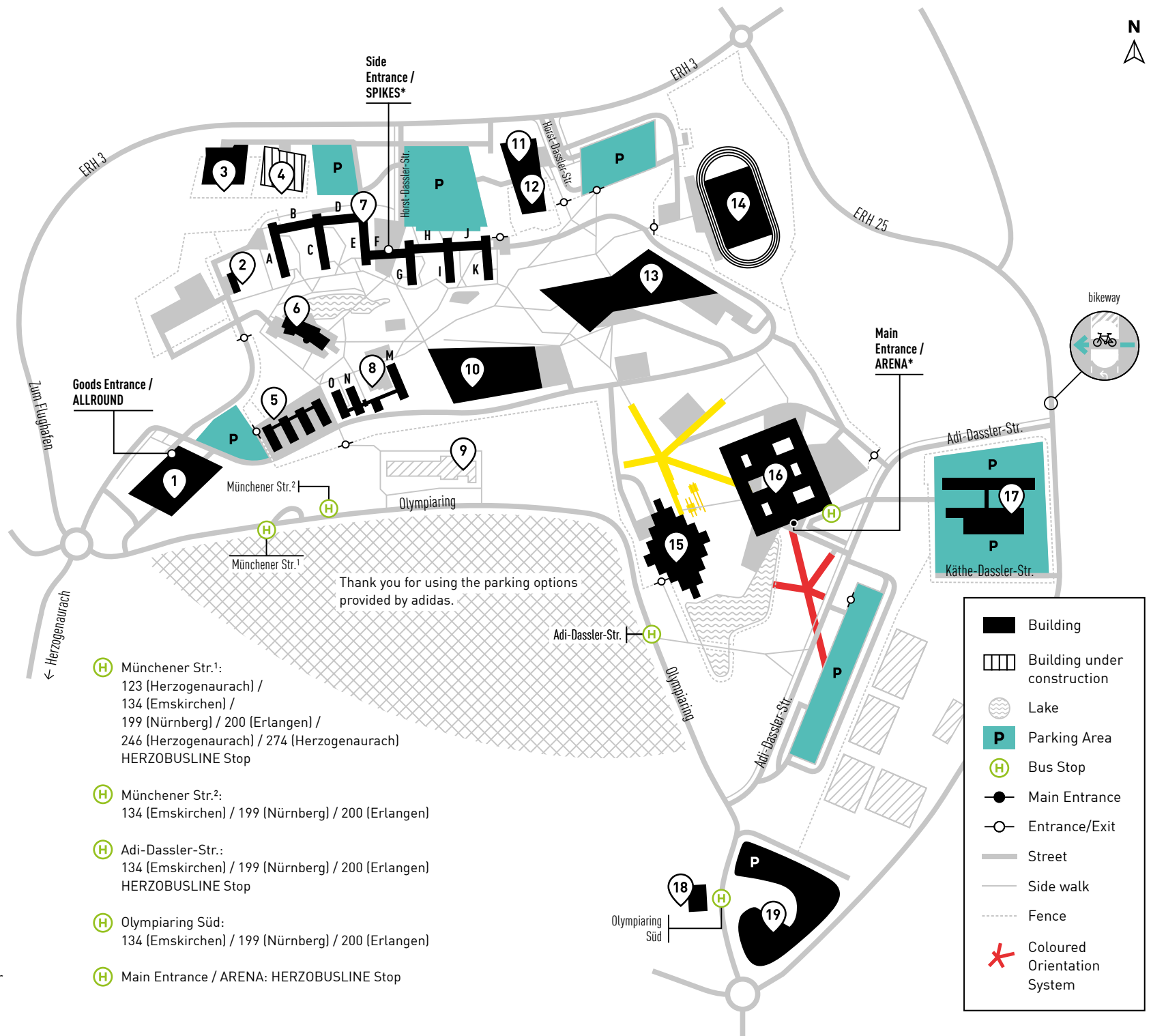
To get here coming from A3:
 Take the EXIT 82:
 Turn right, follow the street
 Turn right at 2nd traffic light

#%% 55 1 26# 05
 9 1 4. & 1 (521 465
 <7 (#* 4651 26# 0' 0
 9 1 4. & 1 (521 465

- ① ALLROUND
- ② THE SHED
- ③ WORLD OF KIDS II
- ④ WORLD OF KIDS I
under construction
- ⑤ PAVILLON BASE
- ⑥ STRIPES
(Employee Restaurant)
- ⑦ SPIKES*
- ⑧ PAVILLON (M, N, O)
- ⑨ Hotel
- ⑩ ADIDAS CONSUMER CENTER
- ⑪ GYM
- ⑫ WORLD OF KIDS I
- ⑬ LACES
(Timeout Bistro)
- ⑭ ADI DASSLER SPORTPLATZ
- ⑮ HALFTIME
(Meeting Area & Employee Restaurant)
- ⑯ ARENA*
(Touchdown Bistro)
- ⑰ PITCH I & II
(Marketplace Employee Restaurant)
- ⑱ BRAND CONCEPT STORE
- ⑲ MULTI BRAND FACTORY OUTLET

***PLEASE NOTE:**

With the opening of the adidas ARENA building the "Adi-Dassler-Str." has been moved to the new main entrance. Please watch out for the correct street/entrance and make sure your navigational system is updated.



- ① Münchener Str.1:
123 (Herzogenaurach) /
134 (Emskirchen) /
199 (Nürnberg) / 200 (Erlangen) /
246 (Herzogenaurach) / 274 (Herzogenaurach)
HERZOBUSLINE Stop
- ② Münchener Str.2:
134 (Emskirchen) / 199 (Nürnberg) / 200 (Erlangen)
- ③ Adi-Dassler-Str.:
134 (Emskirchen) / 199 (Nürnberg) / 200 (Erlangen)
HERZOBUSLINE Stop
- ④ Olympiaring Süd:
134 (Emskirchen) / 199 (Nürnberg) / 200 (Erlangen)
- ⑤ Main Entrance / ARENA: HERZOBUSLINE Stop

	Building
	Building under construction
	Lake
	Parking Area
	Bus Stop
	Main Entrance
	Entrance/Exit
	Street
	Side walk
	Fence
	Coloured Orientation System