

# Rödl & Partner

# Building together

EGYPT



# Building together

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“Thanks to its impressive growth potential, Africa is becoming an increasingly attractive investment destination. This is especially true for Egypt: The industrialisation process continuously pushing forward and the infrastructure is a central growth market which is characterised by substantial investments in projects like e.g. urban development, housing, traffic routes and harbours. Renewable energies and agriculture are further economic fields waiting to be explored. Being located at the geographical interface between Europe, Asia, Middle East and Africa, Egypt is favoured by a strategic key position. As a cornucopia of opportunities also holds some stumbling blocks, a diligent planning is key to your successful business venture.

# We in Egypt

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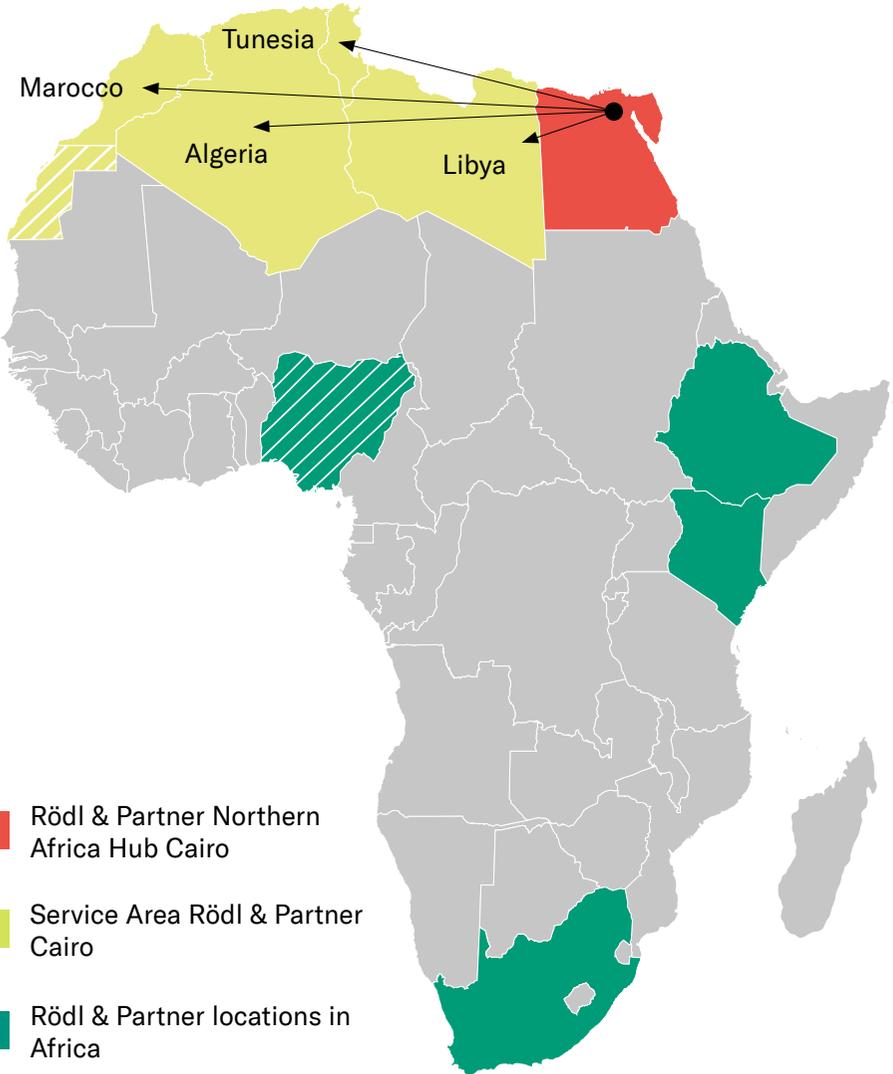
Egypt is the most densely populated country in the Arab world and leading economy of Northern Africa, with a consumption-oriented population of close to 100 million inhabitants. Having gone through times of political and economic upheaval, Egypt recently returned to attracting foreign direct investors to the banks of the river Nile. The greater area of Cairo alone is home to 19 million inhabitants and offers space for multibillion investments in economic future fields like infrastructure, energy industry, housing and agriculture. Germany continues to be one of Egypt's major trade partners, and German entrepreneurs are explicitly sought for as reliable investors and business partners.

Next only to South Africa, Egypt is the most highly industrialized nation of the continent, additionally featuring one of the most important maritime trade routes: the Suez Canal. Thanks to several trade agreements and its favourable geographical position, approx. 1.6 billion consumers can be reached from here. Egypt is thus considered to be an economic hub and a stepping stone for exports into Arab and African countries as well as into the EU. In order to move Egypt into the focus of potential international investors again, numerous agreements and letters of intent have been concluded during the economic conference in Sharm-el-Sheikh in 2015, summing up to projects worth a two digit billion US Dollar amount, and promising considerable potential for foreign investors.

There are still important challenges lying ahead though. The inefficient public administration requiring innumerable registrations and approvals, and an endemic lack of respect for the rule of law make every foreign direct investment a complex project that needs careful preparation and comprehensive analysis.

In cooperation with its associated office in Cairo, Rödl & Partner offers professional services in all relevant areas.

# Rödl & Partner in Africa



Please also refer to our region brochure "Africa"  
[www.roedl.com/brochuere-africa](http://www.roedl.com/brochuere-africa)



Cairo

# Our services

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In Cairo, our German-speaking professionals offer the following advisory services:

## LEGAL

- Market entry consulting (Foreign Direct Investment)
- Company formation, corporate consulting
- Acquisition and sales of companies and company shares
- M&A and Joint Venture consulting
- Legal Due Diligence
- Labour law consulting, drafting of contracts, litigation
- Drafting of cross-border employment and secondment contracts
- Real Estate law
- Procurement law, public tender
- Protection of intellectual property rights, industrial property rights
- Arbitration and mediation
- Commercial and distribution law, licensing agreements
- Energy law incl. Renewable Energies

## TAX CONSULTING

- Tax registration and declaration consulting
- National and international tax structuring
- Location consulting
- Tax consultancy in company acquisitions and sales
- Tax Due Diligence
- Expatriate Services
- Support in tax audits
- Transfer Price consulting

## AUDIT

- Annual accounts according to national legislation,
- Annual accounts / financial statements according to HBG, IAS / IFRS and further international accounting provisions
- Support investment controlling
- Special audits, embezzlement audit
- Financial Due Diligence

## BUSINESS PROCESS OUTSOURCING

- Financial Accounting and Payroll, HR, social security
- Process optimization, Cash Management
- Management Reporting, Corporate Reporting
- Annual accounts

# About us

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As attorneys, tax advisers, management and IT consultants and auditors, we are present with 107 own offices in 50 countries. Worldwide, our clients trust our 5,260 colleagues.

The history of Rödl & Partner goes back to its foundation as a solo practice in 1977 in Nuremberg. Our aspiration to be on hand wherever our internationally-active clients are led to the establishment of our first, own offices, commencing with Central and Eastern Europe in 1991. Alongside market entry in Asia in 1994, the opening of offices in further strategic locations followed, in Western and Northern Europe in 1998, USA in 2000, South America in 2005 and Africa in 2008.

Our success has always been based on the success of our German clients: Rödl & Partner is always there where its clients see the potential for their business engagement. Rather than create an artificial network of franchises or affiliates, we have chosen to set up our own offices and rely on close, multidisciplinary and cross-border collaboration among our colleagues. As a result, Rödl & Partner stands for international expertise from a single source.

Our conviction is driven by our entrepreneurial spirit that we share with many, but especially German family-owned companies. They appreciate personal service and value an advisor they see eye to eye with.

Our 'one face to the client' approach sets us apart from the rest. Our clients have a designated contact person who ensures that the complete range of Rödl & Partner services is optimally employed to the client's benefit. The 'caring partner' is always close at hand; they identify the client's needs and points to be resolved. The 'caring partner' is naturally also the main contact person in critical situations.

We also stand out through our corporate philosophy and client care, which is based on mutual trust and long-term orientation. We rely on renowned specialists who think in an interdisciplinary manner, since the needs and projects of our clients cannot be confined to individual professional disciplines. Our one-stop-shop concept is based on a balance of expertise across the individual service lines, combining them seamlessly in multidisciplinary teams.

## WHAT SETS US APART

Rödl & Partner is not a collection of accountants, auditors, attorneys, management and tax consultants working in parallel. We work together, closely interlinked across all service lines. We think from a market perspective, from a client's perspective, where a project team possesses all the capabilities to be successful and realise our client's goals.

Our interdisciplinary approach is not unique, nor is our global reach or our particularly strong presence among family businesses. It is the combination that cannot be found anywhere else – a firm that is devoted to comprehensively supporting German businesses, wherever in the world they might be.

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